

media release

DECK THE TABLE WITH HUMANE FOOD...

RSPCA Australia is telling consumers to 'pig out' on humane food this Christmas.

With RSPCA Approved pork, ham, turkey and chicken widely available across Australia, making a welfare-friendly Christmas lunch easier to source than ever.

"Demand for higher welfare food has never been stronger and with meats such as turkey, pork and ham a staple for many Australian families at Christmas time the RSPCA has teamed up producers to provide a more ethical option," said RSPCA Australia CEO Heather Neil.

"On RSPCA Approved farms, animals are provided with the freedom and means to express their natural behaviours. These most basic of needs aren't afforded to pigs, turkeys or chickens in conventional farming systems."

"RSPCA Approved products are our guarantee that those products were produced by animals that were treated humanely."

RSPCA Approved farming aims to improve the lives of the millions of farm animals raised for food in Australia every year by getting them out of conventional systems and onto farms that better meet their needs.

"The RSPCA believes that whether its pork, ham, turkey or chicken, you can enjoy your Christmas lunch and still care about the animals that provided it."

"With those traditional favourites available widely it really can be a very merry Christmas."