

media release

Have a cuppa this Australia Day... for all creatures great and small

Australian's can now enjoy a good cup of tea, knowing that they have made a valuable contribution to the lives of Australian animals.

This perfect tea, personally blended by the Hon. Kevin Rudd MP, has been voted as Australia's first official Afternoon Tea and is now on sale in leading supermarkets, with 10 cents from every packet going to the RSPCA.

"The RSPCA is very excited to work with Twinings on this promotion and would like to thank Mr Rudd for choosing the RSPCA as his charity of choice," said RSPCA Australia CEO, Heather Neil.

"97% of the RSPCA's national funding comes from the community so we rely on the generosity of Australian's to keep our doors open."

"Last year the RSPCA cared for 157,000 animals and our Inspectors were on the road investigating 50,000 complaints of animal cruelty and neglect.

"With 10 cents from every packet sold coming to the RSPCA, the Twinings Australian Afternoon Tea blend is a perfect way to celebrate animals this Australia Day."