MEAT EXPORTS vs LIVE EXPORTS

MEAT EXPORTS ARE WORTH SEVEN TIMES MORE TO THE AUSTRALIAN ECONOMY

VALUE OF EXPORTS

Meat from Australian abattoirs is exported frozen or chilled to over 50 countries globally

$6.8bn

MEAT EXPORTS: $553m, $774m, $1.9bn, $752m, $8.5bn
LIVE EXPORTS: $281m, $145m, $41m, $281m, $41m

EXPORT DESTINATIONS

EUROPE
$118m

NORTH ASIA & RUSSIA
$4.5bn

ALL OTHER COUNTRIES
$752m

MIDDLE EAST
$953m

SOUTHEAST ASIA
$553m

NORTH AMERICA & CANADA
$1.9bn


6.8bn

Source: ABARES 2014

MEAT EXPORTS: $553m, $774m, $1.9bn, $752m, $8.5bn
LIVE EXPORTS: $281m, $145m, $41m, $281m, $41m

CATTLE

93% OF OUR CATTLE ARE SLAUGHTERED IN AUSTRALIA

Only 7% are exported live and slaughtered overseas

SHEEP

94% OF OUR SHEEP ARE SLAUGHTERED IN AUSTRALIA

Only 6% are exported live and slaughtered overseas

Source: ABARES 2014

IT’S TIME TO FOCUS INVESTMENT ON THE MORE VALUABLE MEAT EXPORTS TRADE

TAKE ACTION
RSPCA.ORG.AU/LIVE-EXPORT
AUSTRALIAN ANIMALS DON’T HAVE TO SUFFER THESE LONG, CRUEL JOURNEYS

MEAT EXPORTS vs LIVE EXPORTS

A CRUEL JOURNEY

FARM TO PORT

Livestock will spend up to 2 DAYS crowded onto trucks
Up to 35 DAYS in assembly sheds or feedlots
Up to 5 DAYS on ship waiting in dock

LONG VOYAGES

SHEEP AND CATTLE CAN BE
CONFINED FOR OVER 30 DAYS
IN CRAMPED CONDITIONS

Livestock endure weeks at sea, multiple port stops, and days of loading and unloading

OVERCROWDING

LACK OF SPACE PREVENTS ANIMALS
FROM LYING DOWN AT THE SAME TIME

Fatigued animals often end up lying on top of each other due to cramped conditions

HEAT STRESS

LIVESTOCK ENDURE EXTREME
TEMPERATURE HIKES FROM 6°C
to 46°C

In September 2013, heat stress on a journey to Qatar claimed over 4,000 sheep in a single day

LACK OF BEDDING

LIVESTOCK LIE IN THEIR OWN WASTE

For sheep, this is the only ‘bedding’ they have, while cattle are given just a thin layer of sawdust. Painful injuries can result from lying on metal floors for weeks

FAILURE TO EAT

SHEEP CAN STARVE TO DEATH IF
THEY DON’T ADAPT TO A DIET OF
PELLETS

Others can suffer from fatal salmonella infections, pneumonia, conjunctivitis or exposure to high levels of ammonia

HIGH MORTALITY

AVERAGE ON-BOARD
MORTALITY RATES FOR SHEEP
ARE 4x HIGHER THAN ON FARM

More than 2% of sheep or 1% of cattle in a shipment must die before an investigation is required

DOCUMENTED JOURNEYS

RUSSIA
18,000 KM
8 WEEKS

After enduring one of the longest sea voyages in the trade and eight weeks after leaving their farms, 22,000 Australian Angus steers are unloaded and trucked to farms in Russia’s Bryansk region to await slaughter

UAE
13,000 KM
8 WEEKS

More than eight weeks after leaving their farms in Victoria, NSW, SA and WA, and unloading a first consignment in Qatar, the remaining sheep of a 75,000 head cargo are unloaded in the UAE, trucked to feedlots and then to abattoirs for slaughter

TAKE ACTION
RSPCA.ORG.AU/LIVE-EXPORT

Based on voyages in 2013 and 2014
Cruelty follows our livestock wherever they are sent.

Our animals suffer overseas.

The Australian community expects:
- Stunning
- Veterinary oversight
- Laws to prevent animal cruelty
- Australian standards

The ESCAS reality:
The Australian Government’s Exporter Supply Chain Assurance System (ESCAS) does not require any of these.

Cruelty facing Australian animals:

Egypt
- Physical abuse
- Unstunned slaughter
- Inverted slaughter

Lebanon
- Street slaughter

Jordan
- Street slaughter
- Sold outside supply chain

Indonesia
- Unstunned slaughter
- Sold outside supply chain

Gaza
- Roping
- Street slaughter
- Physical abuse

Mauritius
- Physical abuse
- Street slaughter
- Roping
- Sold outside supply chain

Israel
- Unstunned slaughter
- Inverted slaughter
- Sold outside supply chain

Between 2012 and 2014 the Government investigated 35 incidents of ESCAS breaches, the majority of which were reported by animal welfare organisations or third parties.

However, the Government’s 2015 ESCAS review states: “It is not known what proportion of non-compliance is detected and reported.”

The best protection for our animals is to slaughter them here.

Take action: RSPCA.Org.Au/Live-Export
LOCAL GROWTH vs LOST VALUE
THE MEAT TRADE OFFERS GROWTH & OPPORTUNITIES FOR REGIONAL COMMUNITIES

AUSTRALIAN PROCESSING CAPACITY

100% OF TOTAL SHEEP PRODUCTION
93% OF TOTAL CATTLE PRODUCTION


MEAT EXPORTS vs LIVE EXPORTS

MEAT EXPORTS ARE GROWING

AUSTRALIAN MEAT EXPORTS HAVE INCREASED BY A THIRD SINCE 2009

Source: ABS & DAFWA 2009-14

LIVE EXPORTS ARE DECLINING

...WHILE LIVE EXPORTS HAVE DROPPED BY MORE THAN FORTY PERCENT

Source: Department of Agriculture 2009-13

MEAT EXPORT OPPORTUNITIES

GROWING INTERNATIONAL DEMAND FOR AUSTRALIAN MEAT

DISAPPEARING SOCIAL & ECONOMIC BARRIERS IN IMPORT MARKETS

EXPANDING MEAT EXPORTS SUPPORTS LOCAL JOBS

THE COST OF LIVE EXPORTS

DAMAGING AUSTRALIA’S ‘CLEAN, GREEN’ REPUTATION

DRAINING JOBS AND MONEY FROM LOCAL ECONOMIES

FAILING TO PROTECT AUSTRALIAN ANIMALS FROM CRUELTY

Source: QLD Govt. 2015. Includes goats

MEAT EXPORTS

Live Exports (head)

Meat Exports (tonnes)

COMPARATIVE VALUE

IN QUEENSLAND ALONE, MEAT EXPORTS ARE WORTH FAR MORE TO THE ECONOMY THAN LIVE EXPORTS

MEAT EXPORTS

LIVE EXPORTS

Source: ABS & DAFWA 2009-14

$0

$1bn

$2bn

$3bn

$4bn

$10m

$20m

$30m

$40m

2009

2010

2011

2012

2013

2014

Source: QLD Govt. 2015. Includes goats

5,000,000

4,000,000

3,000,000

2,000,000

2009

2010

2011

2012

2013

2014

2009-10

2010-11

2011-12

2012-13

2013-14

2009

2010

2011

2012

2013

2014

MEAT EXPORTS

Live Exports (head)

Australian meat exports have increased by a third since 2009 compared to live exports which have dropped by more than forty percent.

CLEAR BENEFITS, CLEAR CONSCIENCE
INVESTING IN THE MEAT TRADE IS BETTER FOR OUR ANIMALS AND COMMUNITIES

MEAT EXPORTS vs LIVE EXPORTS

Meat exports contribute seven times more to the Australian economy than the live animal trade. Many of our major trading partners only import meat and, in some live export destinations, meat exports outpace live animal exports and continue to grow.

$6.8bn

MEAT EXPORTS vs LIVE EXPORTS

$901m


MEAT EXPORT OPPORTUNITIES

验证 国际需求增长 增加澳大利亚肉类出口
验证 社会和经济屏障消失
验证 扩大肉类出口

THE COST OF LIVE EXPORTS

验证 损害澳大利亚的“清洁，绿色”声誉
验证 消耗工作和资金
验证 失去保护澳大利亚动物的权益

A CRUEL JOURNEY

Animals suffer overcrowding, poor welfare, severe illness and death during prolonged journeys of up to eight weeks and tens of thousands of kilometres.

A CRUEL JOURNEY

LONG CROWDING
FAILURE TO EAT
LACK OF BEDDING
HIGH MORTALITY

OUR ANIMALS SUFFER OVERSEAS

Australian animals are subjected to cruelty and slaughter practices that are unacceptable by Australian standards.

ESCAS does not protect our animals from these abuses.

MEAT TRADE GROWTH

Source: Department of Agriculture 2013-2015.

A CLEAR FUTURE

IT'S TIME FOR AUSTRALIA TO COMMIT TO A MEAT-ONLY TRADE

TAKING ACTION

RSPCA.AU/LIVE-EXPORT